



An Easy, Low Cost Way to Address Your Business Challenges!

DRIVE TRAFFIC AND GUEST LOYALTY

84%

say mints are a nice gesture

69%

think more highly of the restaurant and feel more valued

61%

are more likely to return and recommend your restaurant to others

Enhance Your Brand Image



Keep your brand top of mind

50%

take the mint and keep it for later - extra impressions and a nice reminder of their experience



An efficient marketing tool

71%

will notice the wrapper has a custom message

40%

would take advantage of an offer



How do guests respond when given a mint?



ATTRACT AND RETAIN HIGH-QUALITY LABOR BY INCREASING TIPS

People tend to respond favorably
to each other when given something



Cobo Restaurant in North Carolina
saw a 4% increase in tips after they
started offering guests a mint at the
end of the meal!



Other research suggests tips can
increase from 3 - 20% when guests
are offered a mint


hospitality
mints

PROUDLY MADE IN THE USA



213 Candy Lane Boone, NC 28607

800 334.5181

hospitalitymints.com