



An Easy, Low Cost Way to Address Your Business Challenges!

DRIVE TRAFFIC AND GUEST LOYALTY

84%

say mints are a nice gesture

69%

think more highly of the restaurant and feel more valued

61%

are more likely to return and recommend your restaurant to others

Enhance Your Brand Image



Keep your brand top of mind

50%

take the mint and keep it for later - extra impressions and a nice reminder of their experience



An efficient marketing tool

71%

will notice the wrapper has a custom message

40%

would take advantage of an offer



How do guests respond when given a mint?



ATTRACT AND RETAIN HIGH-QUALITY LABOR BY INCREASING TIPS

People tend to respond favorably to each other when given something



Cobo Restaurant in North Carolina saw a 4% increase in tips after they started offering guests a mint at the end of the meal!



Other research suggests tips can increase from 3 - 20% when guests are offered a mint



PROUDLY MADE IN THE USA



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