

# Build Your Business With Mints

Boost Your Customer Service Perception  
and Marketing  
Effectiveness with Hospitality Mints.

New Research \* Proves it.

Create a more positive impression for pennies per customer.  
You can boost your customer service perception when  
you serve a branded mint with your logo and message.

**90%** of consumers notice a branded wrapped mint stating it leave a more positive and stronger impression of the establishment.

**74%** of consumers say they are pleasantly surprised and feel appreciated when presented with a branded wrapped mint.



# Unleash the Marketing Power of the Marketing Wrapper Billboard

Branded wrapped mints allow you the opportunity to talk to your customers and deliver your message while they are most engaged with your brand.

70% of consumers stated they recognized and recalled messaging on a wrapped mint.

85% of consumers say they would be likely to act on special offers printed on the wrapped mint.



# Getting the Most From HospitalityMints

Enhances customer service perception

Provides a favorable impression and feeling of appreciation

Offers a great opportunity to talk to guests and deliver marketing messages for just pennies per impression

Build Your Business With Mints

and Message  
Your Sales.



CATERING



GIFT CARDS



SOCIAL MEDIA



CUSTOMER APPRECIATION

## Easy Steps to Creating A Marketing Billboard

### Create your message

Be sure to utilize all printable space on the wrapper.

Front of wrapper

Back - above the seam

Back - below the seam

Back - under the flap

Large wrappers = an assortment of four different messages

Choose Mint Flavor (minimum order 3 cases/all one flavor)

Choose wrapper color

Choose ink colors

Email art to [art@hospitalitymints.com](mailto:art@hospitalitymints.com) (electronic files must be PC format - vector art saved as .ai, .pdf, .cdr or .eps and must be 300 dpi)

Art proofs are sent via email; therefore, include your name and email address for proof approvals.

Once you approve your art work, your order will ship within 11 working days.