

BRANDED MINTS: AN INEXPENSIVE MARKETING TOOL

CUSTOM LOGO MINTS ALWAYS KEEP YOUR BRAND TOP-OF-MIND



50%

take the mint and keep it
for later - extra impressions
and a nice reminder of their
experience

WRAPPER MESSAGING GENERATES CUSTOMER ENGAGEMENT

*70% of customers said they notice if a mint is custom wrapped &
your message inspires them to take action*

- Entertain customers with a call to action
- Drive customers to your website, mobile app, or social media channels
- Incorporate a QR code



STRENGTHEN CUSTOMER LOYALTY

Maintaining your existing customers is critical to every business. It is vital to do little things to remind your customers that they are important to you. Custom mints are one of those “little” things that can make a BIG impact. Are you offering mints to customers every time they visit your business?

*According to research, 69% of customers offered a custom mint
thought more highly of the business and felt more valued*
