Impactful Ways to Use Custom Mint Wrappers

Recent research tells us consumers are pleasantly surprised and feel appreciated when offered a custom wrapped mint.

- **61%** are more likely to return & recommend the business to others.
- **69%** think more highly of the business and feel more valued.
- **71%** believe branded mints leave a more positive impression of the establishment.

Creative Ways to Customize the Wrapper:

- Engage consumers with a call to action or coupon offer.
- Incorporate a QR code that drives consumers to a website.
- Promote social media channels such as Facebook, Twitter, or Instagram.
- Drive awareness of a new product or service.