

# Perfect Promo Product? Custom Mints!

A recent industry study\* confirmed what we already knew, promotional products are the single most highly regarded form of advertising available today! So, when it comes to promotional products, why are mints such a good choice for your customers?

1. **Made in the USA:** In total, 53% of consumers said they had a more favorable opinion of an advertiser if their promotional products are made in the USA. Good news! Our custom wrapped mints are made daily at our factory in Boone, North Carolina. Being 'Made in the USA' is something that Hospitality Mints is very proud of. *"Everyone loves candy and USA made candy is even better!"- Donna, Boundless Network.*
2. **Low Cost:** Mints are a fraction of the cost of larger promotional items, but still act as a powerful marketing tool (especially for trade shows and events!). *"Logoed mints are great to put on a tradeshow table, it's a natural when discussing trade show events and planning booths. When customers order their table covers and banners, I tell them they need custom mints to go along with these items!" – Janie, Promotional Product Sales Rep.*



3. **Impressions Over Time:** When a business gives out custom mints, studies have shown that 50% of consumers will take a mint and keep it for later. This generates added impressions for that business long after their first interaction with the consumer! Giving out custom mints is a positive way for your customers to express gratitude to their patrons, while also receiving valuable impressions.
4. **Enjoyment factor:** Mints are an affordable way to give customers a delicious treat they can eat and enjoy, rather than something they just take home and forget about. Hospitality Mints offers a variety of delicious mints to choose from, such as buttermints, chocolate covered mints and more!

For over 40 years, Hospitality Mints has been providing all types of businesses with delicious custom-wrapped mints for their promotional needs. Want to learn more? Visit our website at [HospitalityMints.com](http://HospitalityMints.com) or reach out to our customer service team at (800) 334-5181.

