

# Awareness. Brand-Building. Engagement.

So many reasons to use mints.

From building awareness and driving new leads to promoting new products or services, mints are the perfect tool to help grow your business.

“Every Viva La Brand meeting starts with branded mints on the table. They leave a lasting brand impression and our clients really look forward to them.”

- Laura Sheridan, President, Viva La Brand



## INTRODUCE SOMETHING NEW

70% of consumers said they **would notice** if a mint is custom-wrapped with a specific message.



## EMPLOYEE RECOGNITION

They're great to include in gift bags at company events and as a **personal touch** to outstanding employees.



## IMPROVE TRADE SHOW ROI

With a company's logo and a call-to-action, mints **leave a lasting impression** after people leave the booth.

## INDUSTRIES WHERE MINTS ARE MOST SUCCESSFUL



BANKS



LEGAL



POLITICS



INSURANCE



CAR DEALERSHIPS



HEALTHCARE



EDUCATION



FUNERAL HOMES



REAL ESTATE



ADVERTISING

TO ORDER CUSTOM-WRAPPED MINTS, CALL [800-334-5181](tel:800-334-5181)

With 40 years of experience and a commitment to quality, Hospitality Mints is the guest experience expert, offering real marketing solutions through the power of mints.

hospitality  
mints

# The Most Versatile Marketing Tool for Businesses

Low-cost, high-impact custom-wrapped mints are the hardworking marketing tool that can be used to promote virtually any marketing message.

“ I have my own makeup studio and my clients love these. It's a nice touch to say thank you to your clients. They appreciate it. ”

- Small Business Owner



## EXCEPTIONALLY COST EFFECTIVE

for showcasing logos, promoting a website and social channels, delivering coupon codes and more.



## GENERATE NEW LEADS

and see **response rates increase between 12% and 130%** when used as part of a direct mail package.



## STRENGTHEN LOYALTY

**69%** of consumers offered a custom mint thought **more highly of the business** and felt more valued.

## EFFECTIVE MINT USES



SOME OF THE WAYS OUR CUSTOMERS HAVE FOUND SUCCESS USING MINTS:

- **Reception Desk Bowls\***
  - **Client Leave-Behinds\***
  - **Conference Room Bowls\***
- \*These are all repeatable sales opportunities

### OTHER WAYS TO USE MINTS:

- Trade Show Giveaways
- Event Goody Bags
- Trade Show Table Decoration
- Product Purchase Gifts

Source: Hospitality Mints Proprietary Study, June 2017

TO ORDER CUSTOM-WRAPPED MINTS, CALL **800-334-5181**

With 40 years of experience and a commitment to quality, Hospitality Mints is the guest experience expert, offering real marketing solutions through the power of mints.

hospitality  
mints®